THE ECONOMIC FOOTPRINT OF MICHIGAN’S PUBLIC UNIVERSITIES

BROUGHT TO YOU BY

Presidents Council
State Universities of Michigan

Students are coming from

Every county in Michigan

MICHIGAN’S PUBLIC UNIVERSITIES:
Supported $24 billion in spending in the state in 2012

Enroll over 300,000 students

The 6th highest enrollment total of any state

Providing Michigan
121,000 jobs earning more than $12.2 billion

Great Results
Enrollment up 5%
Undergraduate degree completion up 13%

287,964
301,470

2002
2012

1.3 MILLION ALUMNI RESIDE IN MICHIGAN AND EARNED
$47 BILLION IN SALARIES AND WAGES IN 2012

REPRESENTING 62% OF THE POPULATION WITH 4-YEAR DEGREES IN MICHIGAN

Top 5 Countries not including U.S.
CHINA
INDIA
SAUDI ARABIA
SOUTH KOREA
CANADA

Top 5 States not including Michigan
ILLINOIS
OHIO
CALIFORNIA
NEW YORK
NEW JERSEY

Almost 160 countries worldwide

Every state in the U.S.
47 - 199
200 - 999
1,000 - 4,999
5,000 - 9,999
10,000 - 44,494

* Main Campus

Payroll Spending
$7.0 DIRECT
$3.0 INDIRECT

Non-Payroll Spending
$3.1 DIRECT
$3.5 INDIRECT

Student Spending
$4.3 DIRECT
$3.1 INDIRECT

Direct
70,720 jobs earning $7.0 billion

Indirect
51,029 jobs earning $5.2 billion

Compares with 150,000 jobs in automobile manufacturing in Michigan